

# RVASEC 2025

Leveraging Al for Public Safety

**Amid Privacy Concerns** 



### WHY THIS MATTERS NOW

### Setting the Stage



The use of AI in law enforcement and surveillance is growing

The double-edged nature of AI makes it powerful but intrusive

**Key question:** Can we protect lives without compromising liberties?



### AI IN PUBLIC SAFETY

### **Key Applications**



The consequences of data breaches and privacy violations are far–reaching and devastating. From crippling financial losses (the average cost of a data breach is estimated at **nearly \$5 million**) to irreparable reputational damage and even threats to national security, the stakes are undeniably high.

Protecting our data and privacy is no longer just a technical concern; it's a critical business and societal imperative.



Real-Time Surveillance Analytics

Gunshot and Anomaly Detection

**Predictive Policing** 

Facial Recognition in Public Places



### REAL-WORLD EXAMPLES

Understanding The Surveillance Landscape





#### **New Orleans PD**

Suspension of realtime facial recognition



#### **NYC Subway**

Weapon detection pilot "objectively a faillure"



#### Chicago PD

ShotSpotter gunshot detection contract cancelled



#### **SEPTA**

Ended year-long pilot amid a spike in violent crime



#### **Baton Rouge PD**

Cancelled ShotSpotter contract because of budge cuts

### **PUBLIC SAFETY**

Protecting Public Places



Faster emergency response



Resource optimization



Improved situational awareness



Potential to prevent violence



Pattern recognition





Always-on Potential for overreach and misuse surveillance based on continuous data collection.

False positive and False identifications and lack of algorithmic bias transparency.

Data ownership and sharing concerns

Who owns the data and how is it stored or shared?



### THE PRIVACY TRADE-OFF

The Human Factor in Al Surveillance



Technology alone isn't enough. Human error remains a significant vulnerability. Educating users about privacy threats is paramount. Regular training and simulations can significantly reduce the risk of human error leading to privacy violations.

### FACIAL RECOGNITION RISKS

Misidentifications and wrongful arrests





Disproportionate impact on communities of color

Lack of consent or public awareness

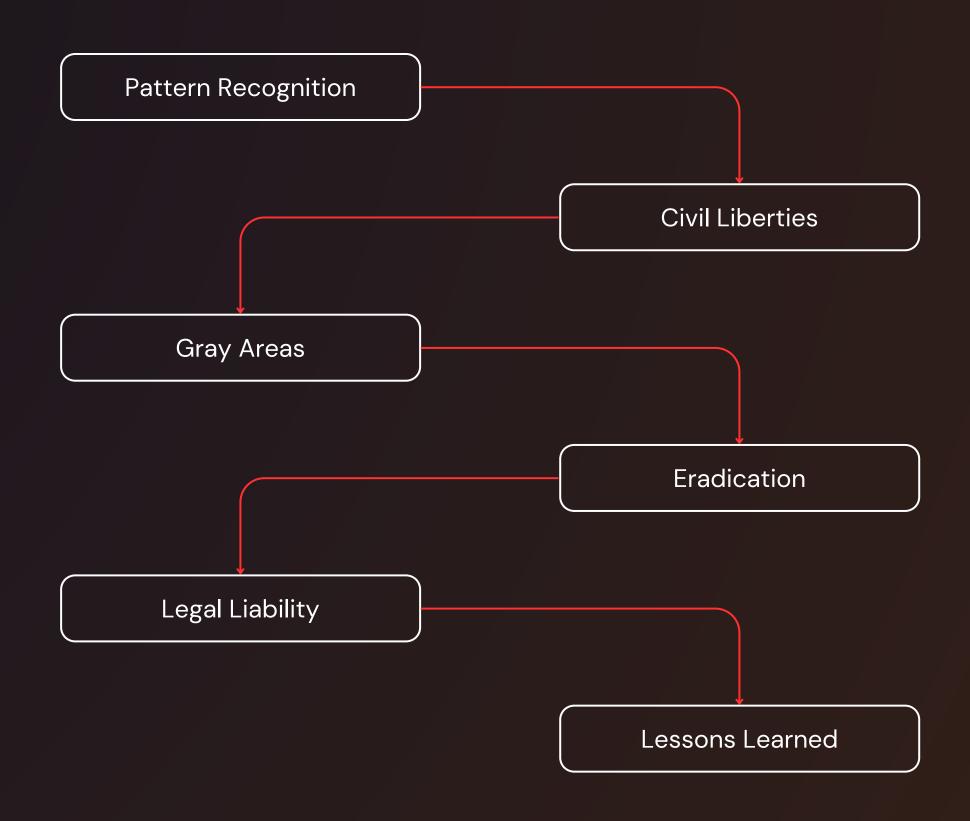




### PREDICTIVE BEHAVIOR CHALLENGES

Predicting the Future

Even with the best models, incidents can still occur. Having a well-defined predictive model is crucial.



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### EVOLVING LEGAL LANDSCAPE

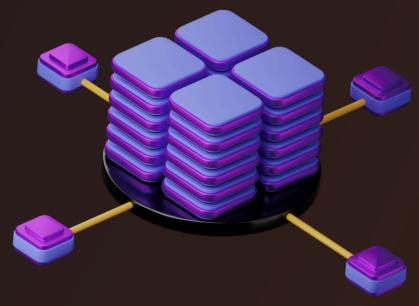
### Liability Risk in an Al World

Al and automated technologies play a vital role in modern surveillance and policing.

- State Laws: BIPA (IL), CCPA (CA)
- Municipal Bans: San Francisco, Portland
- Lack of consistent federal regulation







## ETHICAL FRAMEWORKS IN AI



Working Together for a Safer World

- Transparency
- Accountability
- Explainability
- Fairness



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### DESIGNING Al

With Privacy in Mind



- "Privacy by Design" principles
- Federated learning and anonymization
- Limited data retention

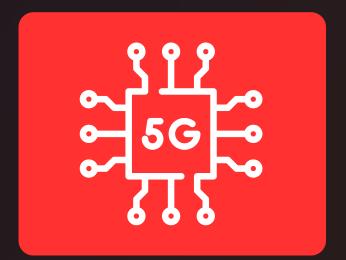
### BUILDING PUBLIC TRUST

Against Evolving Threats and Emerging Technologies

- Community Engagement and Consent
- Independent Audits and Oversight Boards
- Clear Public Communications



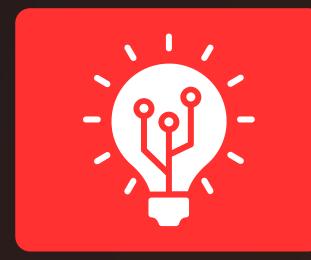
Internet Of Things



The Rise of 5G



Quantum Computing



Continuous Adaptation





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### A COLLABORATIVE APPROACH

Protecting Yourself and Your Organization



We've covered a lot of ground today, exploring the various threats and privacy concerns in the Al surveillance space. But knowledge is only powerful when put into action.

Now, let's talk about the practical steps you can take, both personally and within your organizations, to bolster your Al surveillance framework.



Tech Companies



Government Agencies



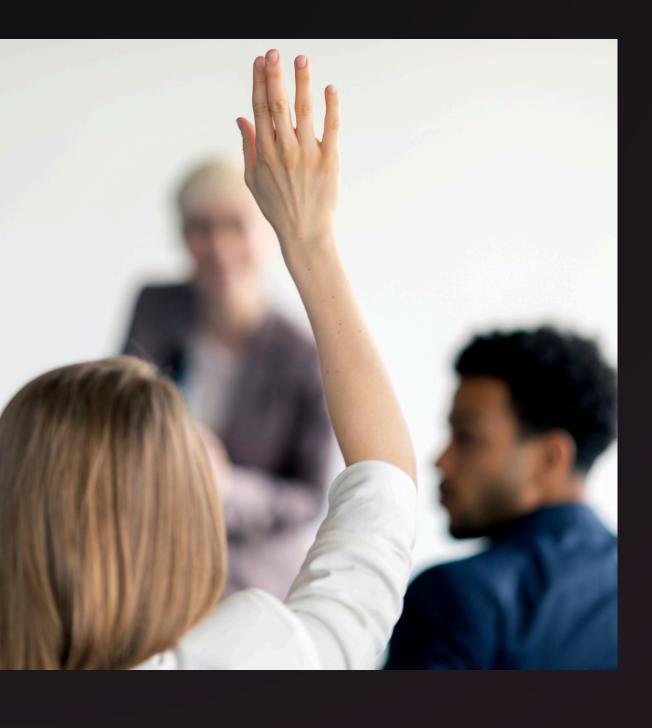
**Privacy Advocates** 



Dialogue & Alignment



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# A CALL TO ACTION

### Let's Discuss

- Develop responsibly
- Regulate intelligently
- Empower transparently
- Let Al serve **EVERYONE**, not just a select few





### **RVASec**

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### THANK YOU

We appreciate you joining us today



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