

Breaking all the rules

Well maybe not ALL the rules

Jennifer Steffens

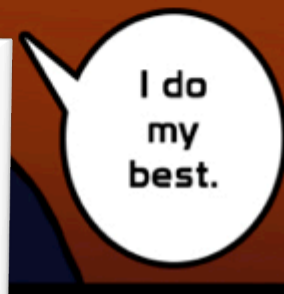
Chief Executive Officer

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IOActive

Hardware | Software | Wetware
SECURITY SERVICES


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**“Choose a job you love, and
you will never have to work
a day in your life”**

Confucius





NEW TONIGHT

KIRO 7

7 EYEWITNESS NEWS

SUPERHERO FIGHTS CRIME

Why save research?

- Innovation is critical
- Remember the software industry of the 90s?
- Security is new
- We need to help



Understanding the Game



“War Games” (1983)





**If you want to change the InfoSec scene,
get involved in InfoSec**



Work Hard



Think Big





Be Responsible

With great power, comes great responsibility

- He reached out to us...before publishing.
- He met with us and explained the technical details...
- He accepted our request to delay his presentation until we had installed our patch on more ATMs.
- He did not disclose how-to details of his attack, he just demonstrated the results.

“Barnaby and I started as adversaries and ended as friends.”

Henry Schwarz, Triton

Hack with Heart





HOMELAND

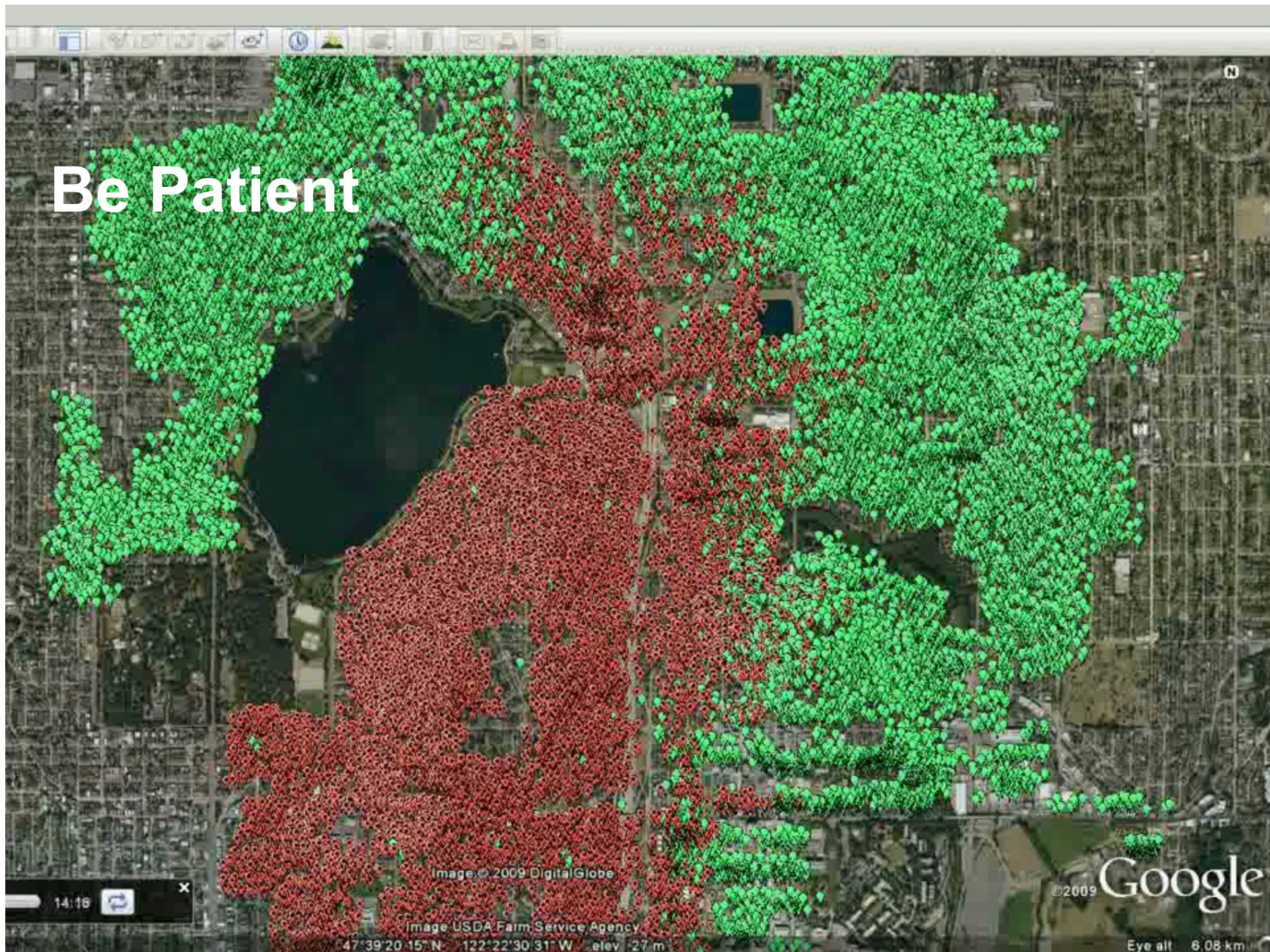
Think Differently!



Speak the *right* language



Be Patient





Be a Leader



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