

# *Five Secrets to Building a Security Culture*



[WWW.ISECOM.ORG](http://WWW.ISECOM.ORG)

## Secret #1

You are NOT designed by default to be security aware. You are not aware or in control of your thoughts. You are a bag of hormones and disease making wants and needs. You are screwed.





## *Secret #2*

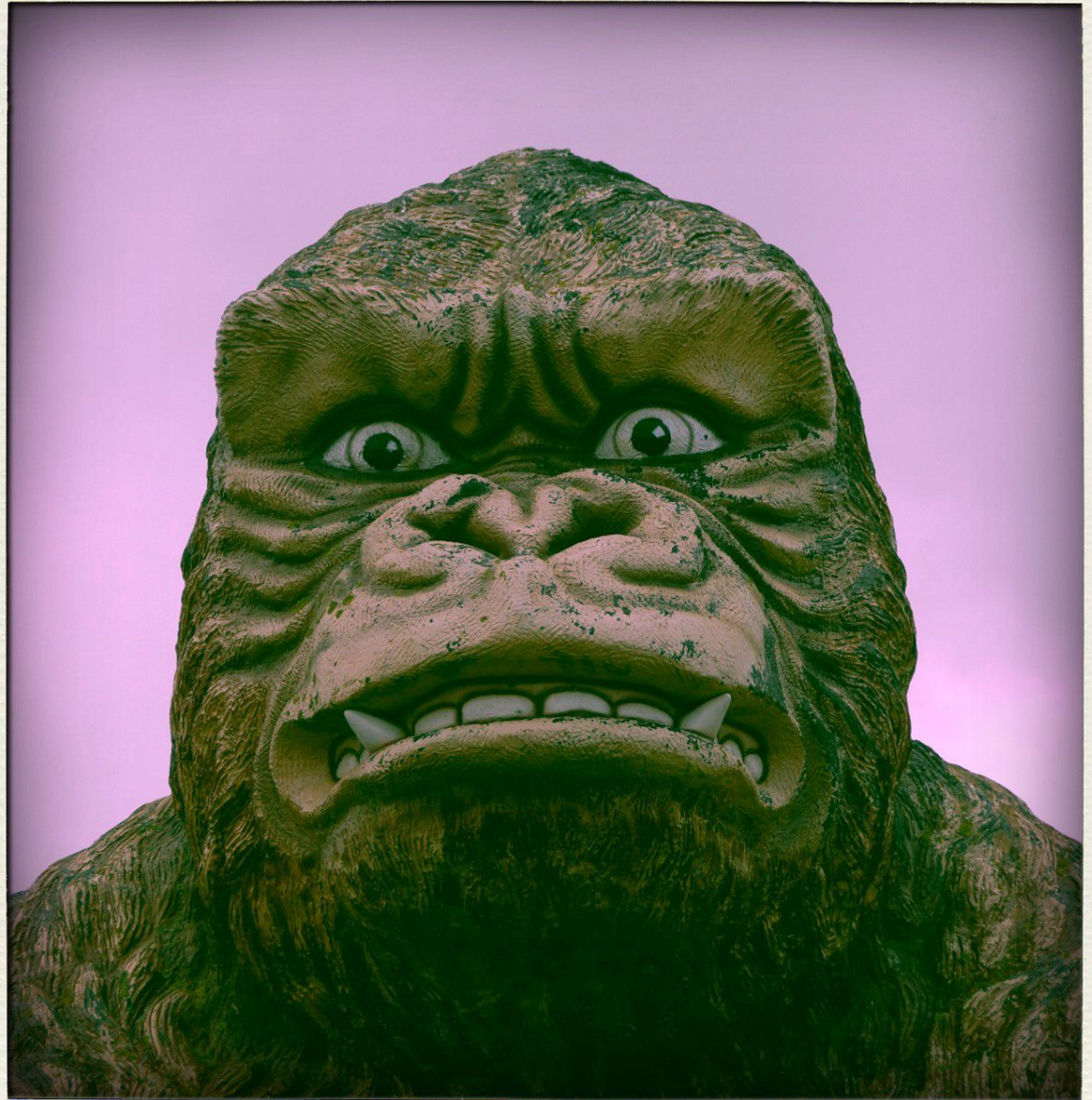
*You are NOT unique or special. You are like one of huge groups of people who all act the same way and fall for the same things. You are screwed.*





### *Secret #3*

*You are NOT able to work well with others. You are designed primarily as a social animal despite that fraternization is the most mentally complicated and exhausting thing you do. You are screwed.*





## Secret #4

You are NOT in the present. Time is a matter of perception and you need to make conscious decisions about your perceptions. And all decision making is perception. You are screwed.





## *Secret #5*

*You are not always on.  
You mostly run on  
autopilot. So you also  
can't detect most  
targeted threats. At  
best you can learn  
when something feels  
wrong but only after  
it's happened. You are  
screwed.*



*SALT – Security Awareness Learning Tactics*

*<https://www.ise.com.org/SALT.v3.SAMPLE.pdf>*



*Why Are You Still Here?*

*Go Home.*